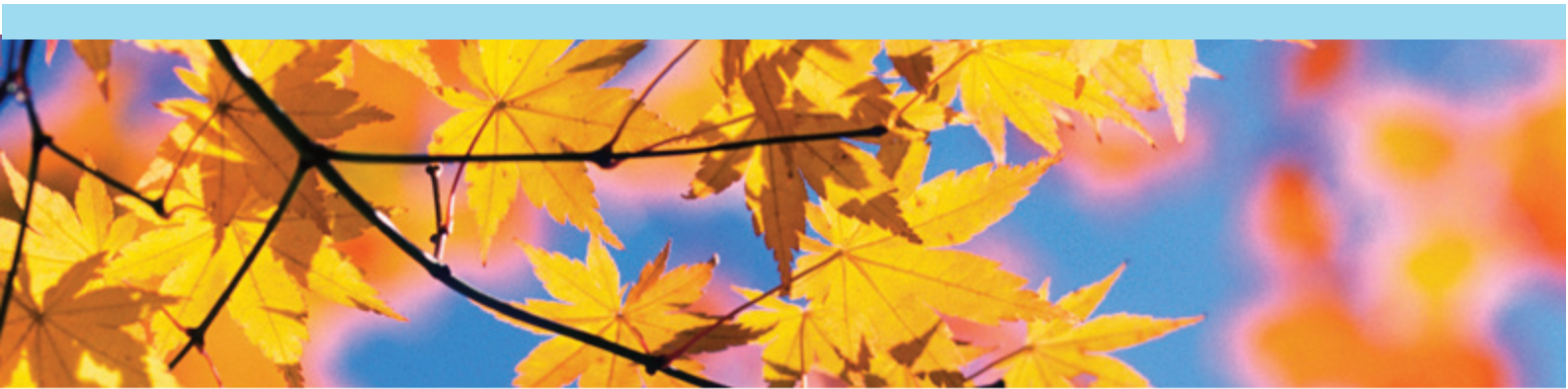




EARTHCHECK CERTIFIED



EarthCheck Certification is the world's leading program, used by the travel and tourism industry. EC3 Global has certified more organisations than any other, resulting in over 1000 clients in some 60 countries.

Certification must incorporate annual measurement of operational indicators such as; energy, emissions, water, waste, community involvement, paper use, cleaning and pesticide use.

Sustainability claims need to be backed by third party verification, undertaken by a suitably qualified auditor.

Why do you want to measure all these activities? Because you can't manage what you don't measure.

Benchmarking also helps you isolate areas for improvement, regardless of the size of your business; practices must be economically sustainable if you hope to make a positive impact on the world.

Benchmarking is a means for attaining an ongoing return on your investment, with the ability to compare performance year-on-year against others in your sector, by region.

Conservation of resources and increased efficiencies leads to higher profit margins and helps provide protection against cost increases for the likes of energy and water.

RESOURCE SAVINGS

Clients using EarthCheck-based programs have achieved first year improvements that average:

- Energy savings of 30%**
- Water savings of 20%**
- Waste stream savings of 30%**
- Lower staff turnover**

Being able to market your credentials requires transparency and credibility of claim. EarthCheck provides this and more.

EarthCheck provides the tools and training to help you develop your own Environmental Management and Sustainability policies, empowering you to remain independent.

We've invested \$2.8 million in developing the EarthCheck software. It was built specifically for the travel and tourism industry by the world's largest research centre for sustainable tourism; the Australian Government-funded Cooperative Research Centre for Sustainable Tourism.

EarthCheck is continually updated using the latest scientific findings and technology to ensure reporting and assessment undertaken by your business is the most accurate available.

As a valued EarthCheck Member, your company will have access to:

- Twelve month's access to the EarthCheck software;
- A Regional Relationship Manager, who will help guide you through the process;
- Communication's assistance to help you develop media stories and gain increased recognition;
- A worldwide community of over 1000 travel and tourism professionals;
- The Inside Sustainability e-newsletter (6/ annum);
- The Inside EarthCheck e-newsletter (6/ annum);
- A template to upload your organisation's profile online;
- Award certificates, stickers, logos and marketing kits;
- The EarthCheck carbon calculator, providing Scopes One, Two & Three emissions;
- Reports that allow you to add optional indicators for certification;
- Access to: Risk Assessment and Sustainability Policy templates, the Green Tips Manual, Sector Benchmark Indicator Manual, the EarthCheck Standard, the Environmental Management System (EMS), and more...



EARTHCHECK CERTIFIED		PRICE
Per Year		Au \$3500*
Onsite Independent Auditor Fees		
Day 1		Au\$2200
Day 2		Au\$1500

