

TESTIMONIALS



EARTHCHECK

We feel that EarthCheck is the most stringent and relevant benchmarking tool for us to first measure our performance then systematically take actions for improvement. The robust system and the strength of the underlying research and approach from the STCRC have given us the confidence to entrust Earthcheck to provide us with accurate measures and benchmark intelligence.

MICHAEL KWEE,

BANYAN TREE GLOBAL FOUNDATION LIMITED

At the end of the day, with all the legislative changes and increasing reporting requirements coming into effect, it's all a matter of risk. From our perspective we see EC3 Global products and services as scientifically validated and useful solutions. The ongoing investment in the EC3 Global business and the fact that it is trusted by the biggest in the trade makes it a provider and partner we prefer to bet on.

FRANK HUBBARD,

IHG - INTERCONTINENTAL HOTELS GROUP

The EarthCheck Building Planning & Design Standard was like having a peer review that helps to ensure best practice is achieved. Submitting to third party scrutiny and accreditation has been beneficial to our credibility with stakeholders and local authorities.

ARJAN DE BOER,

ALILA HOTELS AND RESORTS

Using EarthCheck Science we have saved an average reduction of water use of 15.3 litres per guest per night; that's equivalent to 25.4 Olympic swimming pools. Over two years participating hotels have saved the equivalent of 45 Olympic swimming pools.

ALEX FEARNside,

CITY OF MELBOURNE, AUSTRALIA

In 2001, the Kaikoura District Council started implementing the EarthCheck Sustainable Communities Program with EC3 Global, as an umbrella to Kaikoura's sustainable initiatives. Since then, we have reduced our waste sent to landfill by over 50% (1,000 tonnes); extending the life of our landfill by 10 years! We are well underway to achieving our goal of Zero Waste by 2015"

STUART GRANT,

KAIKOURA DISTRICT COUNCIL, NEW ZEALAND

EC3 Global has prepared our Northern Branch Promotions Plan to a very high professional standard by meeting all the objectives and timeframes in the brief and delivering clear and concise actions. I would recommend them to anyone for a similar project.

ROD SEE,

**NATIONAL PARKS AND WILDLIFE SERVICE,
AUSTRALIA**

The planet deserves more than half measures

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Langham Hotels International has been working closely with EC3 Global for more than 3 years. During this time our working relationship has continued to grow with each collaborative program and project. Like many other committed operators, EC3 Global is on its own sustainability journey.

Over the years its products and global alliances have continued to grow; ensuring its members have direct access to the latest information and resources. EC3 continues to gain significant traction in the travel and tourism industry and has become a leading authority for the industry.

The ability to access international trends in sustainable tourism and extrapolate these findings into proven industry metrics, provides EC3 Global's customers peace of mind and an approach that's consistent with leading international authorities.

It is evident that EC3 Global is committed to addressing its member's individual needs; regardless of size and extent of commitment. The timely introduction of the EarthCheck Program, in addition to Scopes 1, 2 and 3 carbon reporting, is a welcome tool for all operators.

NICHOLAS BLAKE,

LANGHAM HOTELS

The challenge facing all communities is to learn to live more sustainably... The EarthCheck for Schools Program helped benchmark our city in terms of energy, water and waste. This information can now become a guide to household behaviour, which will help all levels of Government to improve their environmental-education programs.

RON CLARKE, MAYOR,

GOLD COAST CITY COUNCIL, AUSTRALIA

Sandals Resorts International partnered with EC3 Global in our search for the most technologically advanced yet practical and realistic Standard, focusing on sustainable development for travel and tourism. We found their expertise and knowledge base to be excellent; providing us with guidance from an accessible, technologically driven tool as well as third-party assessments that were routinely conducted at our hotels.

As the leading all-Inclusive in the Caribbean, championing the charge of sustainability within tourism operations and communities, we were happy to have EarthCheck as the science behind our certification programs.

Our Platinum certification, earned by Sandals Negril Beach Resort & Spa in 2009, is testimony to the achievements we have celebrated with the EC3 Global team.

EC3 Global's sustainability tools have helped our hotel group develop scientifically proven and critically defensible systems towards environmental preservation and conservation across our operations.

We have seen the reduction in waste, energy and water, and increased employee awareness by meeting the criteria set forth in the Company Standards.

Taking the above into account, we are able to use these tools in planning the direction for our entire group.

WAYNE CUMMINGS, DIRECTOR,

BUSINESS PROCESSES & ADMINISTRATION

SANDALS RESORTS INTERNATIONAL

The planet deserves more than half measures